

## Aim

*The aim of the Leadership Development Project was to raise awareness of General Data Protection Regulation (GDPR) in the RCSI Hospitals Group*

## Context

- General Data Protection Regulation (GDPR) came into law on May 25<sup>th</sup> 2018. Our focus was on the impact it would have on all hospitals in the RCSI Hospitals Group
- It is the responsibility of the RCSI Hospitals Group to ensure Regulations are followed. Failure to do so would lead to mandatory reporting of data breaches and potential financial penalties for the Group
- Following discussions with our mentor raising awareness of GDPR was high on the RCSI Hospitals Group agenda

## What are we trying to accomplish?

**Specific:** Identify the area of GDPR that the RCSI Hospital Group wished to target. This area was raising awareness of the topic.

**Measureable:** Measure the level of awareness before and after GDPR poster campaign.

**Achievable:** Design a poster to raise awareness of GDPR.

**Relevant:** GDPR has been passed into law and has become relevant for the RCSI Hospital Group. Preventing data breaches was highlighted as being of most importance

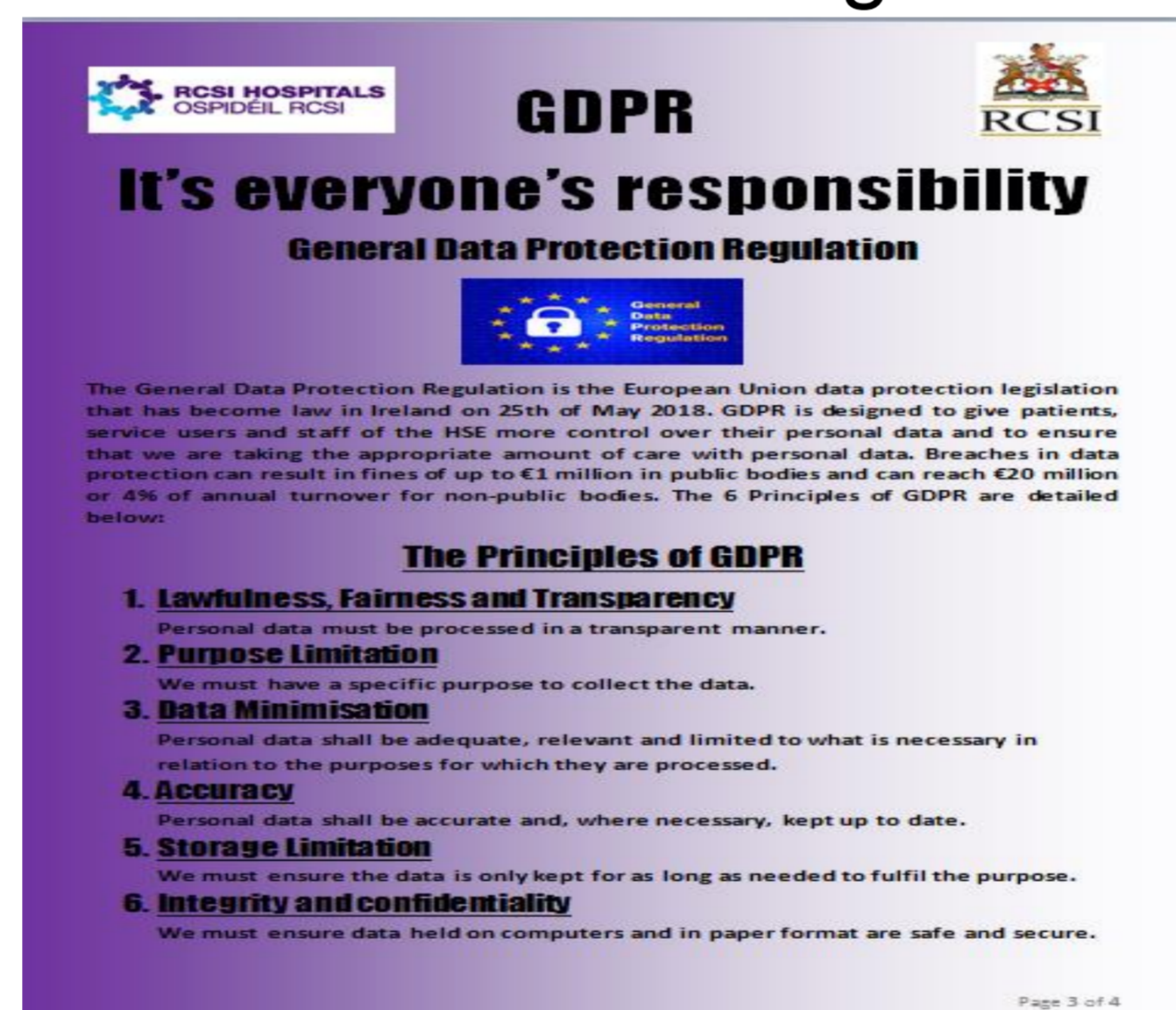
**Timebound:** Measure and raise awareness of GDPR in the RCSI Hospitals Group before November 2018.

## Team

The Leadership Development Team consists of members representing the RCSI Hospitals Group from Beaumont Hospital, Connolly Hospital, and The Rotunda Hospital.

## What We Did

- Met as group to set our brief. Gained an understanding of General Data Protection Regulation by reviewing relevant GDPR Regulation Documents
- Met with our mentors within the RCSI Hospitals Group to identify the area of concern regarding GDPR
- Discussion within the group highlighted GDPR Awareness for staff as the key objective of the project based on feedback from our mentor
- Questionnaire developed by the group and given to multi-disciplinary staff members to examine current GDPR awareness levels across 3 hospital sites in the Group
- Statistics showed that 95% of staff understood what GDPR stood for and 100% of staff said they knew they were responsible but only 10% of staff could name a principle and only 15% understood the financial implications.
- Poster created following questionnaire results for review at Dragons Den



- Poster and statistics presented at Dragons Den for review and feedback. Recommendations from Dragons Den. This included redesigning the poster with more appropriate examples of data breaches instead of principles and completion of a staff focus group to show potential raised awareness.
- Regular meetings, review of project and adhering to project timeframes.

## References

1. <https://www.dataprotection.ie/docimages/documents/DPC%20-%20Hospitals%20Sector%20Overall%20Report%20.pdf>
2. <https://www.hse.ie/eng/services/yourhealthservice/info/dp/dpstaffguide.pdf>
3. <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679>
4. <https://www.itgovernance.eu/blog/en/the-gdpr-understanding-the-6-data-protection-principles>
5. <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/principles/storage-limitation/>

## What We Achieved

- Identified GDPR Awareness as a target for the RCSI Hospitals Group
- We designed a poster surrounding the most important aspects of GDPR for potential data breaches on hospital wards



- Measured GDPR Awareness before and after GDPR Awareness Poster via questionnaire and focus group
- Focus Group feedback: Most staff members seen the poster and understood what it was about but felt that it did not stand out and that the images needed to be clearer.

## Key Learning

- Lack of awareness of General Data Protection Regulation (GDPR)
- Inconsistency of training across the RCSI Hospitals Group
- Importance of Dragons Den and mentors feedback.
- Collaboration in a team setting

## Acknowledgements

We would like to extend our sincere thanks to Orla Carty (Deputy Systems Lead, Beaumont Hospital) and June Molloy (Communications Lead, RCSI Hospitals Group) and the Senior Management group for their help in identifying the most important issues to be highlighted regarding GDPR.